207 they are usually hopelessly out-of-date. There is no television in Finland and probably will not
203 be for a number of years. Public address systems, megaphones, posters, pamphlets and leaflets play very little part in distributing news;
[208] they are used mostly for political propaganda purposes. The Finns are not easily frightened or excited, and rumors among them are usually very short-lived. As a rule the rumors which do circulate are concerned with Finnish-Russian relations, but experience has taught that there is little reason to believe them.

204 The first newspaper (in Swedish) appeared in Finland in 1771, the first one in the Finnish language in 1776. The major newspapers of today have their origin in the political and national controversies of the last century. As a result, the daily newspapers in Finland mostly